CAMP COFFEE: OUR STORY

making memories since 1876



Did You Know...

- Ready to use in cakes, bakes and drinks
- Free from artificial flavours, colours & preservatives
- Vegan Society approved
- Certified Gluten Free



Unique Chicory and Coffee Essence

Enduring Heritage

A cherished brand, making memories since 1876, evokes nostalgia and enjoys strong loyalty as a baking staple.

1876

The Paterson Company of Glasgow created the world's first instant coffee.

It is believed to have come from a request from the Gordon Highlanders to Campbell Paterson for a coffee drink that could be used easily by the army on field campaigns in India.





The process of grinding and brewing was too complicated so the idea of an instant coffee was designed to make Military Campaigning easier hence the name Camp.

Over time the label has changed but elements of the original still remain. However, the recipe has stayed the same ever since!



A flag's raised in the sky carrying the drink's slogan, "Ready Aye Ready".



2024

Today, it remains beloved, cherished, and used for crafting delicious cakes, bakes, and drinks.

The Scots word 'Aye' means 'Always' indicating that Camp Coffee is 'Ready, Always Ready' to be made.



